

The Carlsberg logo is positioned in the top left corner. It features the brand name 'Carlsberg' in a white, stylized, cursive font. Above the letter 'r' is a small, white, three-armed swastika symbol, which is a traditional element of the Carlsberg brand.

Enjoy Responsibly

The background of the advertisement is a vibrant green. In the center, a white soccer ball with yellow and green accents is shown from a low angle, appearing to be in motion towards a goal. The white netting of the goal is visible in the foreground, framing the ball. In the lower part of the image, a soccer player in a blue jersey is seen in action on a green field. The overall composition is dynamic and focused on the sport of soccer.

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